



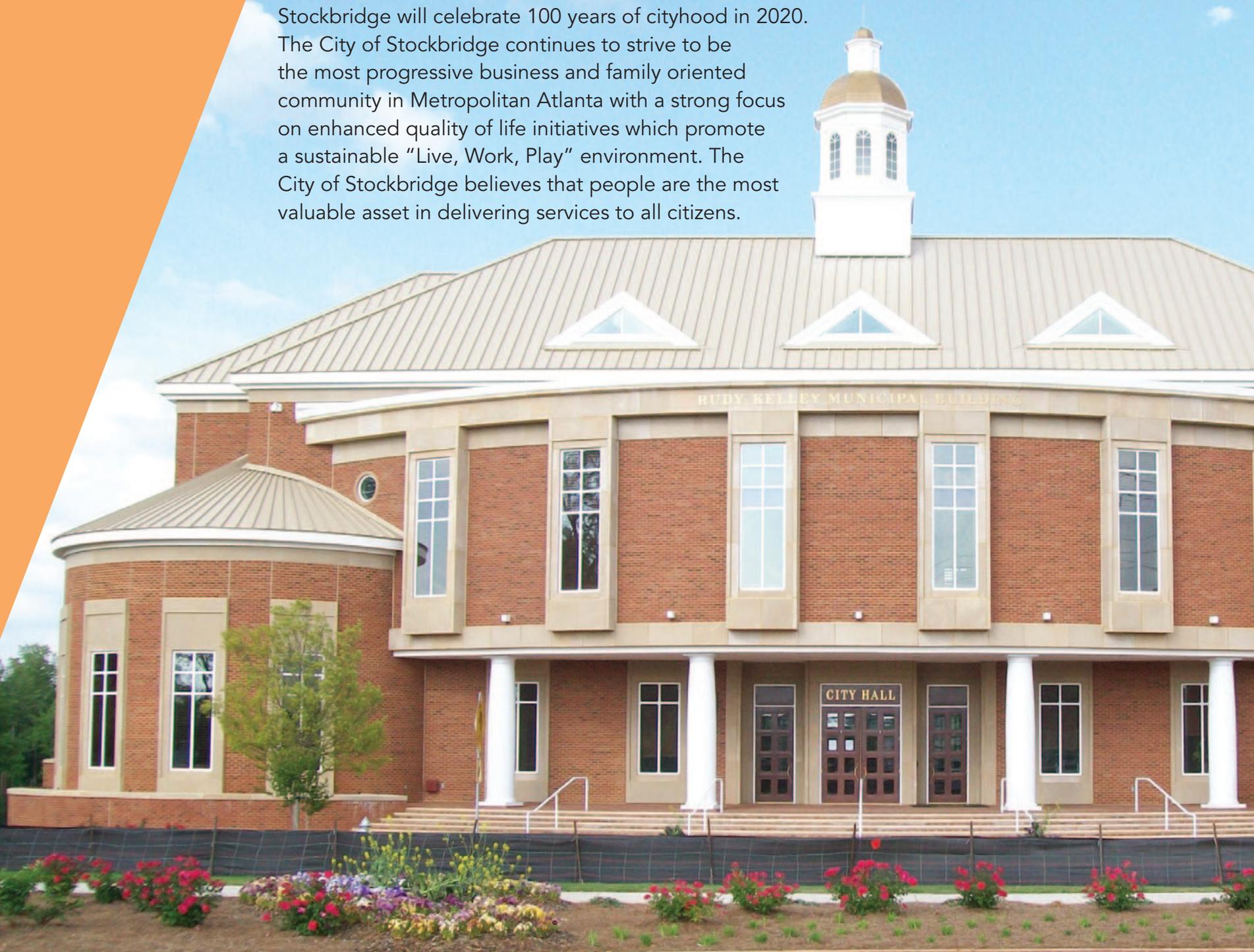
Stockbridge

Where Community Connects



Welcome to Stockbridge

Stockbridge will celebrate 100 years of cityhood in 2020. The City of Stockbridge continues to strive to be the most progressive business and family oriented community in Metropolitan Atlanta with a strong focus on enhanced quality of life initiatives which promote a sustainable "Live, Work, Play" environment. The City of Stockbridge believes that people are the most valuable asset in delivering services to all citizens.





Bird's Eye View of Downtown Stockbridge Master Plan



WHY STOCKBRIDGE?

The City of Stockbridge is located in the northern part of Henry County, Georgia which was incorporated as a city on August 6, 1920. The county has an area of approximately 331 square miles located in the Piedmont Section of northern Georgia and is surrounded by Butts, Clayton, Dekalb, Newton, Rockdale and Spalding Counties.

Conveniently located 20 miles south of Atlanta and 12 miles east of the Atlanta Hartsfield-Jackson International Airport, Stockbridge is often recognized as the gateway to Henry County.

Stockbridge has an overall sense of community fostered through family friendly events and city-wide activities, as well as the city's quiet and safe small town feel are assets contributing to their quality of life.

Vision Statement: To be the most progressive business and family oriented community in Metro Atlanta with a focus on enhanced Quality of Life initiatives which promote a sustainable "Live, Work, Play" environment.

Mission Statement: To provide visionary leadership and superior municipal services that enhance the quality of life for citizens while creating a welcoming business atmosphere focused on sustainability and expansion of tourism and cultural events.

Supportive economic development, excellent public services and fabulous small town hospitality are all reasons why Stockbridge continues to enjoy tremendous growth. We take pride in our community and quality businesses.

Throughout the 1990s and early 2000s Stockbridge's population surged by 750% infusing the community with talented workers and metropolitan wealth. The Renaissance Strategic Vision and Plan (RSVP), designed by UGA's Carl Vinson Institute of Government, harvested enthusiastic sentiments from a diverse cross section of the community, to depict a downtown master plan with a focused outlook for the future growth of Stockbridge.

Interstate Highways:

Interstate 75

Interstate 285

Interstate 675

Bus Service:

GRTA

Airport:

Hartsfield-Jackson Atlanta International Airport – 16.1 Miles

ECONOMIC DEVELOPMENT



Home to HELGA Corporations International Headquarters

Since the opening of the first businesses here, Stockbridge has welcomed the development of a business community to bring jobs and prosperity to Stockbridge. Revitalizing historic structures while attracting new businesses, new home construction, and the building of new communities signal further growth for Stockbridge.

HELGA

HELGA Corporation's new North American Headquarters at 1265 Reeves Creek Parkway, Stockbridge. HELGA Corporation is the first international company to locate in Stockbridge and the third in Henry County. HELGA will provide over 50 advanced manufacturing jobs producing state-of-the-art glass machines formerly produced in their German facilities and imported to the U.S.

DOWNTOWN REVITALIZATION

The City of Stockbridge established its Main Street Program on January 26, 2015 to be the downtown catalyst. In 2017, the city was selected to participate in the Renaissance Strategic Visioning and Planning (RSVP) Program. In partnership with the University of Georgia's Carl Vinson Institute of Government, the Georgia Cities Foundation, and the Georgia Municipal Association, a comprehensive downtown redevelopment strategy was devised. This master plan features restaurants, retail spaces, office suites, and residential uses that create a vibrant mixed-use area for residents and visitors to enjoy.



LOCAL DEVELOPMENT INCENTIVES: BUSINESS LICENSE FEE MAXIMUM (\$53,700)

Each type of business is assigned to a profit class based on the profitability for that business category. The maximum annual business license fee is fifty-three thousand, seven hundred dollars (\$53,700) with an annual additional seventy dollar (\$70) administration fee. Economic development incentives remain a core aspect of the City of Stockbridge economic development policy. The following defines the economic development incentives which serve as direct financial benefits that can incentivize a firm's desire to develop, relocate, expand, or serve as a retention mechanism.

- Development infrastructure incentives
- Local exemption of impact fees
- Local exemption of a percentage of permitting fees
- Expedited development and plan review

Stockbridge Major Employers:

Piedmont Henry Hospital – 2,050
Henry County Schools – 1,072
WalMart – 727
Publix – 268
Vulcan Materials – 250
Utility Trailer of Georgia – 150
BrandsMart USA – 104
Kohls – 94
City of Stockbridge – 87

Nearby Employers:

Hartsfield-Jackson – 63,000
Delta Airlines – 6,000
Emory Hospital – 2,100
Fresh Express – 1,100
Southern Company – 766
Clayton State University – 750
Fed Ex Ground – 750
Saia Motor Freight Line Inc – 500



TOURISM

The historic downtown is a focal point for city events as well as a daily destination and gathering place for the community.



Over 16,000 people make Stockbridge a destination for events each year.

HISTORIC DOWNTOWN

The historic downtown area is a convenient gathering place and focal point for city events. Historic buildings that date back to the early 1900s line the main thoroughfare and provide a backdrop for a leisurely stroll through the district.

The Merle Manders Conference Center offers a 6,000 square foot ballroom and more than 5,000 square feet of additional meeting space. It was built for the purpose of hosting events, such as corporate meetings and events; weddings and receptions; small conferences; seminars and fundraising events.

The Ted Strickland Community Center is a versatile facility that will hold up to 80 people for all types of meetings and events.

The state-of-the-art **Stockbridge Amphitheater** facility (coming in 2020) has a capacity of 3,200 to 4,000, including a number of box seats and terrace seating.

ANCESTRAL HOME OF MARTIN LUTHER KING, SR.

Stockbridge's most well-known resident and native son was Martin Luther King, Sr., father of civil rights leader and Nobel Prize winner, Dr. Martin Luther King, Jr. Born Michael King on December 19, 1899, King, Sr. was raised in Stockbridge and worshiped at Floyd Chapel Baptist Church as a child. In adulthood, he would come to be known as Daddy King, a well-respected minister, influential community organizer, early champion of civil rights, and inspiration to many. The city's Martin Luther King, Sr. Heritage Trail, which traverses through the downtown area, pays homage to Daddy King's legacy.



EVENTS

Residents take pride in the sense of community they have living in Stockbridge. Festivals and parades throughout the year, bring us together and allows us to introduce our city to visitors.

Tasty Tuesday Food Truck begins in May and concludes at the end of July.

BridgeFest is the cities largest event of the year is a two day celebration that features a variety of musical performances, arts and craft vendors, plenty of good food and family fun.

The Stockbridge Memorial March kicks off the summer season by honoring the men and women who died while serving in the Armed Forces.

Sounds of Summer Concert Series brings a variety of musical acts to the City Hall lawn for an evening of family entertainment.

Stockbridge Main Street Movie Event caters to our younger residents with family friendly movies, face painting and other entertainment.

Each year, hundreds of people join together for a celebratory luncheon and walk to support the **Breast Cancer Survivors Love Walk** in the fight against breast cancer.

In the fall, our **Veteran's Day Parade** salutes local veterans as they march through downtown, followed by a catered recognition luncheon.

As the year comes to an end, the **Holiday Festival and Tree Lighting** is a community favorite providing plenty of cheer with holiday entertainment, live reindeer and an appearance by Santa and Mrs. Claus.

Event Attendance:

Tasty Tuesday Food Truck – 4,000
BridgeFest – 3,500
Holiday Fest – 3,000
Sounds of Summer June – 2,000
Sounds of Summer – 2,000
Veterans Day Parade – 1,200
Breast Cancer Walk – 400
Holiday Gala – 350
Job Fair June – 350
Breast Cancer Luncheon – 300
Memorial Day March – 200
Job Fair April – 150
911 Ceremony – 150

QUALITY OF LIFE

Stockbridge strives to protect and enhance the city's unique qualities while embracing growth and ensuring that all residents have access to critical services, safe and attractive neighborhoods, and great work opportunities.





Amphitheater Groundbreaking

LIVING IN STOCKBRIDGE

The City of Stockbridge offers living choices for any life style. There are stylish apartments and senior communities with upscale amenities. Country club living and coveted communities where homeowners have access to their own recreation areas.

Stockbridge is a pet-friendly city and offers an outdoor dog park, scenic walking trails and four picturesque municipal parks. Panola State Park, on the outskirts of Stockbridge, holds the distinction of being one of only three Georgia National Heritage areas.

Stockbridge families are served by Henry County Schools. A district committed to excellence in education.

The Cochran Public Library connects you to the resources and materials of the Henry County Library System.

The Stockbridge Amphitheater does include new parking spaces, an entry plaza, a pre-function plaza, VIP structured-covered viewing boxes, terraced lawn seating, a permanent sound booth covered-structure, outdoor stadium seating, an elevated walkway, egress stairs and ramps and sidewalks. In addition, the amphitheater will have five buildings which will include a two-story 4,685 square footage stage pavilion with an enclosed green room, a one-story 1,923 square footage will-call building, a one-story 1,962 square footage main restroom building and two one-story 1,933 square footage concession buildings.

The future Stockbridge Community Arts Center will be your ticket to performances by the academy theater company, as well as works by local playwrights, directors and actors.

Population: 29,114

(Source: ESRI 2019)

Median Household Income: \$54,500

Median Age: 35.0

Education:

Elementary – 3

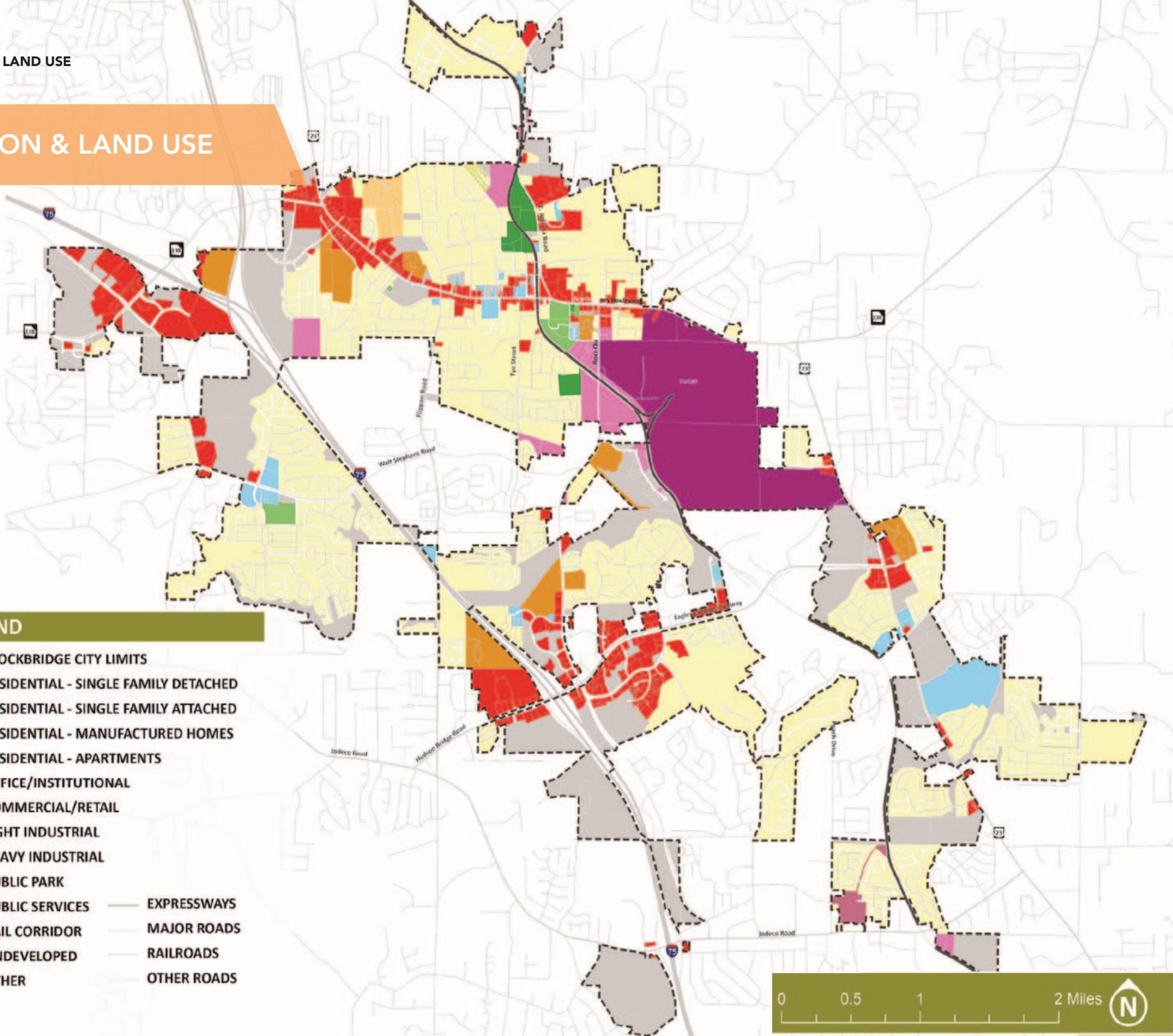
Middle School – 1

Senior High School – 1

Christian School Academy – 1

Technical College – 1

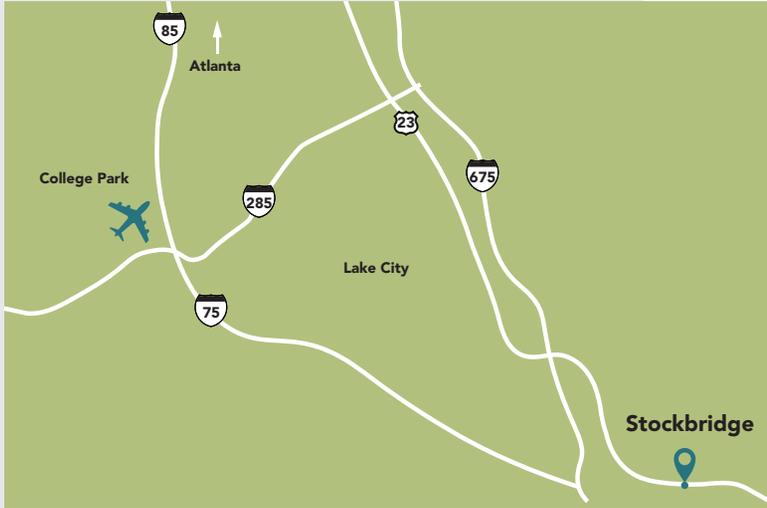
LOCATION & LAND USE



LEGEND

- STOCKBRIDGE CITY LIMITS
- RESIDENTIAL - SINGLE FAMILY DETACHED
- RESIDENTIAL - SINGLE FAMILY ATTACHED
- RESIDENTIAL - MANUFACTURED HOMES
- RESIDENTIAL - APARTMENTS
- OFFICE/INSTITUTIONAL
- COMMERCIAL/RETAIL
- LIGHT INDUSTRIAL
- HEAVY INDUSTRIAL
- PUBLIC PARK
- PUBLIC SERVICES
- RAIL CORRIDOR
- UNDEVELOPED
- OTHER
- EXPRESSWAYS
- MAJOR ROADS
- RAILROADS
- OTHER ROADS





EXISTING LAND USE

Existing Land Use	Acres	% of Area
Residential - Single Family Detached	3471.9	40.2%
Undeveloped	1921.3	22.3%
Commercial/Retail	859.8	10.0%
Heavy Industrial	747.9	8.7%
Rail Corridor	401.0	4.6%
ROW	366.6	4.2%
Residential - Apartments	266.8	3.1%
Office/Institutional	193.7	2.2%
Light Industrial	191.5	2.2%
Public Park	61.7	0.7%
Residential - Manufactured Homes	59.9	0.7%
Public Services	51.2	0.6%
Other	29.5	0.3%
Residential - Single Family Attached	6.5	0.1%

LOCATION

The city's location at the convergence of Interstates 75 and 675 are seen as an asset to the community, allowing for easy access to Atlanta and Hartsfield Jackson Atlanta International Airport. Residents participating in the on-line survey also conveyed an overall sense of community fostered through family friendly events and city-wide activities, as well as the city's quiet and safe small town feel as assets contributing to their quality of life.

The City of Stockbridge has the opportunity to capitalize on the city's positioning and to promote it as the gateway into Henry County. As the Metro-Atlanta region continues to grow, and individuals are looking for areas to locate, the City's easy access to the interstate system and overall affordability can attract new residents as an appealing place to live.



Stockbridge

Where Community Connects

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 StockbridgeCityHall

 stockbridgecity

 city_of_stockbridge

www.cityofstockbridge.com