

RESOLUTION NO. R18-1006

A RESOLUTION TO APPROVE A BRAND FOR THE CITY

WHEREAS, the City of Stockbridge (“City”) is a municipal corporation duly organized and existing under the laws of the State of Georgia and is charged with being fiscally responsible concerning the use and expenditure of all public funds; and

WHEREAS, Rhyme and Reason Design, LLC has provided branding services to the City;

WHEREAS, on December 10, 2018, branding options for the City were presented to the City Council; and

WHEREAS, the City Council proposes to approve one of the options presented;

THEREFORE, THE CITY COUNCIL OF THE CITY OF STOCKBRIDGE HEREBY RESOLVES:

SECTION 1. Approval of Purchase. Option 1 (but WITHOUT the tag line) from the brands presented by Rhyme and Reason Design, LLC, on December 10, 2018 is hereby approved by the City Council.

SECTION 2. Public Record. This document shall be maintained as a public record by the City Clerk and shall be accessible to the public during all normal business hours of the City of Stockbridge.

SECTION 3. Authorization of Execution. The Mayor is hereby authorized to sign all documents necessary to effectuate this Resolution.

SECTION 4. Attestation. The City Clerk is authorized to execute, attest to, and seal any documents which may be necessary to effectuate this ordinance, subject to approval as to form by the City Attorney.

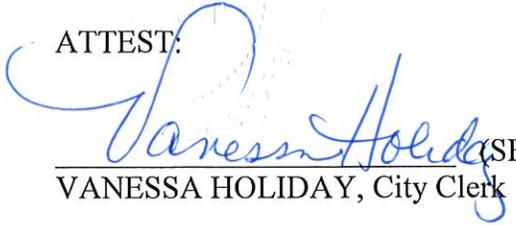
SECTION 5. Effective Date. This Resolution shall become effective immediately upon its adoption by the Mayor and City Council of the City of Stockbridge as provided in the City Charter.

[SIGNATURES APPEAR ON FOLLOWING PAGE]

SO RESOLVED this 10th day of December, 2018.


ANTHONY S. FORD, Mayor

ATTEST:


(SEAL)
VANESSA HOLIDAY, City Clerk

APPROVED AS TO FORM:


MICHAEL WILLIAMS, City Attorney

SELECTED DIRECTION
SANS TAGLINE

Stockbridge

Stockbridge

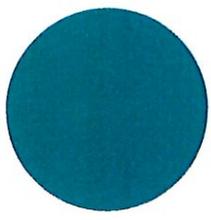
Stockbridge

Stockbridge

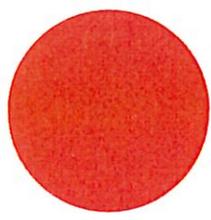
Stockbridge

Stockbridge





ALL THAT JADE



RED ORANGE



MERRY GOLD

BRAND TYPEFACES

FREIGHT DISPLAY PRO BOLD

AaBbCcDdEeFfGgHh
IiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz
0123456789

GIBSON

AaBbCcDdEeFfGgHh
IiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz
0123456789

S



Stockbridge

Bridging the community, Brush strokes signify moving forward, Strong bold colors that can stand alone, but work well together